

How to participate in the first Franco Israeli virtual meeting on innovation on the 15th of June 2011 ?

The virtual meeting will be held simultaneously in two large spaces in Paris and Tel Aviv (Afeka Academic College of Engineering) in presence of about 50 companies from every country communicating with each other via videoconference and other technological means. The invited companies present different sectors of activities but are united by the profound experience and specialization in innovations.

Throughout the first part of the virtual meeting the heads of OSEO and MATIMOP will explain how a project can receive financing. All over the second part the interested companies from the two countries will have the opportunity to share their ideas during the *speed meetings* with the colleagues from the other country and to identify the potential partners with whom they can enter into cooperation to realize their initiatives.

To take part in the meeting you have to register on www.isralink.fr before **Friday the 20th of May**. The separate form sent after registering will help to complete the company's presentation.

After 20 May every registered company will receive a list of participants to help to prepare for the meeting and to choose in advance the partners for *speed meetings*. Before this date you can also follow the process of subscription of the companies on the site of La Cantina <http://lacantine.org> (the registration is also required).

REGISTRATION PROCESS – STEP BY STEP

- ➔ **BEFORE 20 MAY** REGISTER ON WWW.ISRALINK.FR AND RECEIVE AN APPLICATION FORM ON YOUR EMAIL ADDRESS
- ➔ **BEFORE 27 MAY** RETURN A COMPLETED APPLICATION FORM TO CONTACT@ISRALINK.COM
- ➔ **BEFORE 3 JUNE** RECEIVE A LIST OF ALL COMPANIES FROM BOTH COUNTRIES REGISTERED FOR THE MEETING
- ➔ **BEFORE 8 JUNE** CHOOSE 5 COMPANIES WITH WHOM YOU WOULD LIKE TO ORGANIZE A SPEED MEETING AND SEND A LIST OF YOUR CHOICE TO CONTACT@ISRALINK.COM
- ➔ **COME ON 15 JUNE** TO LA CANTINE IN PARIS (FOR FRENCH COMPANIES) OR TO TEL AVIV – YAFFO ACADEMIC COLLEGE (FOR ISRAELI COMPANIES) TO PARTICIPATE IN THE MEETING.

If you have any questions or you need any additional information, you can contact Katia Sogreeva on ksogreeva@fondationfranceisrael.org

Isralink is the new social network for French and Israeli companies, free and easy to use. It allows every company to create its profile, to constitute its network, to share its news, to search for potential partners and to enter into the direct contact via its Inbox. The site is created by France Israel Foundation with the aim to develop the economic relations between France and Israel.

France Israel Foundation is a foundation of public utility that was created by French president Jacques Chirac and Israeli Prime Minister Ariel Sharon to bring nearer French and Israeli societies. The Foundation conducts projects in various spheres, in particular, culture, art, science, commemoration and economy.

MATIMOP is the government agency that generates and implements international cooperative industrial R&D programs between Israeli and foreign enterprises.

***OSEO** is a public-sector institution dedicated to economic development and a key source of financing and other support for SMEs.*

***La Cantina** is the first co-working space in Paris and Ile de France that is connected with other similar structures in France and abroad.*

***Afeka Academic College of Engineering** - located at the heart of the Israeli high-tech industry in Tel Aviv, the College has positioned itself as one of the leading institutions for engineering studies in Israel. Afeka offers a strong and cutting-edge academic program alongside a unique entrepreneurship department headed by Mr Pomerantz.*